

Weekly Pattiboe.Com Internet Advertising Traffic Report Jan. 17-23, 2016

NOTE: These figures are from display sites to which we have direct access for statistics gathering - our listings show in many other web venues through syndication. Those are readily seen in a search.

Website Hits

Shows the daily traffic to the PattiBoe.com main website

	<u>1/10-1/16</u>	<u>1/17-1/23</u>
1/17	5146	5715
1/18	4559	6110
1/19	4717	5099
1/20	4551	5870
1/21	3733	6641
1/22	4858	4761
1/23	4282	5862
Subtract network anomalies	0	0
SUBTOTAL	31846	40058

Zillow Listings Page View Count

2100 Granite Creek	490	432
SUBTOTAL	490	432

REALTOR.COM Featured Agent Page Views

2100 Granite Creek	3123	2775
Telford Rd.	872	802
SUBTOTAL	3123	2775
<u>Grand Total</u>	35459	43265
<u>Average Total</u>		
<u>Hits/Views per Day</u>	5066	6181